



BMS COLLEGE OF ENGINEERING

Report on Entrepreneurship Development Cell

In order to nurture the idea of entrepreneurship among the students, BMSCE started an entrepreneurial cell in the year 2011. The Cell aims at creating an entrepreneurial ecosystem in the campus. It aims to develop and support new and future entrepreneurs thereby striving towards building the capacity of a technology entrepreneur, assessing demand opportunity, developing a marketable product, patenting and licensing, building the right team, raising money and creating value for customer and ventures. The college aims to set up an incubation center that gives a forum for students to translate an idea into a fundable technology business. The cell also has an objective of equipping the faculty who are interested in and passionate about implementing programs by providing various training with the help of NEN and other networks.

Since its inception, the Cell has taken following initiatives for the benefit of Students and Faculty Members:

1. A guest lecture on Entrepreneurship was organized on 05.02.2011 that was delivered by an eminent Social Entrepreneur, Ms. Madhura Chatrapati which was attended by students and faculties.



2. FDP on Entrepreneurship in association with ni-msme was organized from 19th to 30th March 2012 for 10 days that was attended by 40 faculty members. The programme was sponsored by the Department of Science and Technology, Government of India, New Delhi. The resource persons were drawn from industry who had rich experience in their chosen field. Some of the resource persons for the programme were: Mr. Sai Sudhakar, Consultant; Mr. K.S. Nagendra, Entrepreneur; Mr. Vaidyanathan, an accomplished Entrepreneur who has three patents to his credit; Mr. Ram Bhat who has with him rich experience in the small and medium enterprises; Mr. Kamlakar Deshpande from KSFC; Mr. C.N.B Rajesh an academician and mentor to aspiring entrepreneurs, Mr. Gaurav Prakash from SBM apart from our own Dean, Dr. S. Nagendra.



3. Four Faculty members – Dr. S Nagendra, Dr. Shubha B.N, Ms. Minu Zachariah and Mr. Tejaswi Patil attended orientation to Entrepreneurship education programme in June 2011 at Mount Carmel College.
4. Dr. Shubha B.N attended the Kick-Starting the Entrepreneurial Campus held at DayanandaSagar College of Engineering during July 19-21 2012.
5. Three students were nominated from VI semester and III semester Architecture and Instrumentation engineering respectively to attend the Successful Leadership Workshop held at New Horizon College of Engineering.
6. NEN conducted a Faculty Development programme on Building the Tech Venture programme at Dayananda Sagar College of Engineering during August 8-10th 2012 that was attended by Mr. Muralidhara from Civil Engineering, Mr. Rameshiah from Chemical Engineering, Ms. Sindhu Srikanth from Architecture, Ms.Kumuda S from Instrumentation, Ms. Saritha from Computer Science engineering, Mr. Chandreshekar and Ms. Harshitha. This programme was cosponsored by BMSCE.
7. There was a one day Faculty **Development Program 'Launching Intensive Program'** held in our campus on 29th September 2012 by NEN, which was attended by about 30 participants from various institutions. Our six faculty members - Ms. Sindhu Srikanth from Architecture, Dr. Saisha from Bio Technology, Dr. Shubha B.N and Mr. Tejaswi Patil from MBA, Mr. Muralidhar S from Civil Engineering and Mr. Madhav Murthy from Mechanical Engineering attended this programme.
8. The faculty coordinators were identified from different departments to take the ED activity forward.
9. The Cell held a student orientation programme on 7th November 2012 which had a congregation of students aspiring to contribute towards development of ED Cell in the campus.



10. The idea competition was launched during the orientation programme which would identify the potential ideas that could be mentored.
11. Two Faculty members Dr. Shubha and Prof. Sindhu Srikanth were selected to go through NEN mentoring finishing school and attended the course during 6th -8th December 2012
12. Dr. Shubha and Prof. Sindhu Srikanth delivered a lecture at SRN Adharsh college on 13.12.2012 during the Entrepreneurship workshop.
13. The BMSCE ED cell hosted a one week long Entrepreneurship activities from 9th Feb 2013 to 16th Feb 2013.

The E week had series of events starting from E walk, Case study competition, innovative photography contest, panel discussion, Marketing genius, Online treasure hunt, E talk to idea competition.

Date/Day	9/2/2013 Sat	11/2/2013 Mon	12/2/2013 Tue	13/2/2013 Wed	14/2/2013 Thu	15/2/2013 Fri	16/2/2013 Sat
Event Schedule	9 am E Walk 10:30 - Introductory speech 10:45 – 11:15 E Walk 11:15 - 11:30 Welcoming of chief guests 11:30 - Candle lighting ceremony	Photography 9:00 – 11:00AM Registration <ul style="list-style-type: none"> • Before 4:00 PM Submission • 5:00 PM Judgement & results Quiz 2:00 – 2:15 Introduction <ul style="list-style-type: none"> • 2:15 – 3:15 quiz round 1 • 3:15 – 3:20 break • 3:20 – 4:00 quiz round 2 • 4:00 – 4:10 break • 4:10 – 4:30 finals • 4:30 – 5:00 prize distribution 	Case Study <ul style="list-style-type: none"> • 9 am – 11 am Registrations • 2:00 Event Description & Rules and Regulation • 2:10 - Case is given 2:10-3:30 • Presentation of the case and Group Discussion • 4:30 – 5:00 Judges declare results • Instructions for 2nd Round 	<ul style="list-style-type: none"> • 2:00 – 2:15 Introduction of the panelists • 2:15 – 3:15 panel discussion Online Treasure Hunt <ul style="list-style-type: none"> • 3 pm to 3.15pm Introduction & Instructions • 3.15 pm Event Starts • 5:00 pm Event End • 5.30 pm Results announcement 	Road Show: Starts at 1pm 2:00 – 3:00pm – E Talk Marketing Genius 3:00-3:15pm – Introduction, rules and regulations 3:15 – 4:30pm - Competition 4:30 – 4:45pm – Result and prize distribution	3:00 – 4:30pm – E Talk 4:15 – 5:15pm – Case Study Competition 5:15 – 5:30pm – Result and prize distribution	Idea Competition 1pm to 4pm <ul style="list-style-type: none"> • 1:00 – 1:15 pm Introduction • 1:15 – 1:30 pm rules and regulation • 1:30 – 2:30 pm first batch of idea presentations • 2:30 – 2:40 pm break • 2:40 – 3:40 pm second round of presentations • 3:40 – 4:00 pm declaration of results and prize distribution • 5 minutes per team/participant Conclusion Starts at 4pm <ul style="list-style-type: none"> • Introductory speech • Thanking of chief guests • Event report by Event Heads • Cultural Program • Principals report • Closing speech by chief guest • Vote of thanks

The EDC Team





14. There was a talk on Entrepreneurship and Product Development on 11th Sept 2013 by Mr. Santhosh Panda, Founder Explara.com.
15. Mr. Paritosh J of III Sem Telecom student attended one day successful leadership workshop on 30th September 2013 at Dayanad Sagar Institute.
16. Seven member student team has been authorized to participate in the year long National Entrepreneurship challenge event organized by the entrepreneurship cell of IIT Bombay.
17. Dr. Shubha B.N was invited by NEN to attend the Master trainer programme on 30th & 31st October 2013 at NEN, Bangalore.
18. Group of Student E- Members participated in the TATA First Dot rally held on 16.11.2013.



19. There was an Idea Boom Box Competition held on 25th November 2013 at BSN hall at 4.00 pm.



20. Idea Presentations was held on 30.11.2013 at Placement training hall from 11.00 a.m. about eight students presented their ideas during the review.

1. Modern Day Applications for Motion Studies – Sameera and Vipul from V th semester Architecture Engineering
2. Commutator Less DC generator: Santhosh Hebbar, IV semester Electrical engineering.
3. Automatic fencing system: Santhosh Hebbar, IV semester Electrical engineering.
4. Farm analytics software : Parithosh, IVsemester Telecommunication Engineering.
5. Accident Angel : Parithosh, IVsemester Telecommunication Engineering.
6. Manufacturing on table top – Nikhil & Ashwita, V semester IEM.
7. PIC-BOX – Yash, I semester
8. Permanant magnet self -rotating motor – Santhosh Hebbar



21. III Semester Student (Parithosh) from Telecommunication engineering participated in K-Move Korea-India startup contest during January 2014 and won III prize and cash award of Rs. 1,00,000/-



22. Two student visited the kanara small scale industries association on 8th Feb as a part of ideation trip.



23. The E week 2014 was held between 1st March 2014-7th March 2014.



24 Flea market as part of phase shift during 6th-7th September 2014.

25. Hosted Tata First Dot workshop during October 2014.

26. Y2B talk on 1st September 2014.